Ryan Bruno

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Research Interests

I am interested in how moral judgments and decision-making influence consumer behavior

Education

PhD Student, Marketing | University of Southern California | 2025

Bachelor of Science, Neuroscience | DePaul University | 2020
Cum Laude

Selected Works Under Review

Wallace, L.E., Bruno, R., Kim, Y., Levine, E.E. (under review). *Perpetuating disadvantage and distrust: When leaders avoid victims due to concerns about distrust*

Works in Progress

Bruno, R., Cusimano, C., Silver, I., *Concealing the Consensus: People see equal viewpoint representation as fairer than representation in line with public or expert opinion.* Stage: Data Collection in Progress

Bruno, R., Silver, I., Levine, E.E. *The Proportional Harm Hypothesis: Subjective harm judgments of economic transgressions track proportional over absolute losses.* Stage: data collection in progress.

Bruno, R., Kazarovytska, F., Levine, E.E. *They'll Be Fine: Resources are seen as protection against unrelated harms.* Stage: data collection in progress.

Lee, J., Bruno, R., Wallace, L.E., Levine, E.E. *Similarity in Leader Identities Exacerbates Effect of Historical Distrust in Victims.* Stage: data collection in progress.

Medvedev, D., Bruno, R., Tong, R., Wei, L., Talhelm, T. *Monetary and Psychological Incentives across Cultures.* Stage: data collection in progress.

Accepted Conference Talks

SJDM 2026

Bruno, R., Cusimano, C., Silver, I., *On the appeal of “both-sides” news coverage: People prefer equal viewpoint representation over representation in line with public or expert opinion*

ACR 2026

Bruno, R., Cusimano, C., Silver, I., *On the Appeal of "Both-Sides" News Coverage: People prefer equal viewpoint representation over representation in line with public or expert opinion*

SJDM 2025

Bruno, R., Silver, I., Levine, E.E., *Proportion Dominance in Perceptions of Harm*

Accepted Conference Posters

SPSP 2026

Bruno, R., Silver, I., Levine, E.E., *Proportion Dominance in Perceptions of Harm.*

Bruno, R., White, R.J., *The Impact of Early Job Experiences on Later Life Experiences.*

Bruno, R., Kazarovytska, F., Levine, E.E. *Proportion Dominance in Subjective Harm Perceptions.*

MPA 2024

Bruno, R., Fionalita, M., Larocco, S., Yang, Z., White, R. (2024). *Mood regulation in anticipation of decision-making.*

Ge, B., Bruno, R., Liu, Y, Nguyen, V., White, R. (2024). *The Association Between Explanations Types and Meaning in Life.*